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FOR IMMEDIATE RELEASE

GATEWAY ENERGY TO OFFER ELECTRICITY SUPPLY IN NEW JERSEY

MONTEBELLO, N.Y. - Gateway Energy Services Corporation announced today that it will add electricity supply to its suite of products in the PSE&G and Rockland Electric service territories. The company, based in Rockland County, N.Y., plans to offer its wide range of products to both residential and business customers. Gateway Energy has been providing natural gas supply to residents and businesses in New Jersey since 1999.

"We are very excited to be able to offer both natural gas and electricity to our customers in New Jersey," said Joseph Waldman, Gateway's vice president of Operations and New Jersey resident. "Our ability to be a one-stop energy shop means more convenience and more control over energy costs for consumers in New Jersey."

As a competitive energy supplier in eight states across 29 deregulated energy markets, Gateway offers consumers energy supply in a variety of rate structures that are not available from utilities. The company offers a variable-rate plan, in which the price is set monthly and follows the movement of the wholesale market. It provides customers with pricing flexibility that N.J. utilities don't offer. The process used by New Jersey utilities to secure pricing means that today's rates remain set until September 30, 2010. Gateway's variable-rate customers also have the ability to lock in a fixed rate at any time. Gateway offers fixed-rate plans in 1- and 2-year terms, which provides customers security against rising energy prices.

"Compared to the utility, Gateway's prices for January 2010 are projected to be between 10 percent and 14 percent lower," says Waldman. "Our fixed rates will get you through next summer and potentially two summers. With prices coming up slightly from 2009's seven-year low, many customers will welcome the opportunity to fix their price. It's definitely worth considering."

In PSE&G, Gateway's January residential variable rate is 11.4¢ per kWh. PSE&G's current monthly rate is 11.96¢, plus a reconciliation charge of (.36¢) per kWh which brings the price to compare to 11.6¢. PSE&G's price will increase even more from May through September, ranging from 12.8¢ per kWh to 13.7¢ depending on usage levels. Gateway's 12-month fixed price is 12.3¢ per kWh, which locks in a lower price through summer when customers use the most electricity. Gateway's price also protects customers from any price increase for the remainder of the year. Gateway also offers a 24-month fixed price of 13¢ per kWh, which will get customers through the summers 2010 and 2011.

Gateway's January variable rate for residential customers is 12.24¢ per kWh, which is 11 percent below Rockland Electric's Price to Compare of 13.60¢. Gateway also offers a 12-month fixed rate of 12.4¢ per kWh and a 24-month fixed at 13.1¢. Both will get customers through the demands of summer. During the months May through September, Rockland's supply rates will increase, ranging from 12.48¢ per kWh to 13.36¢, depending on usage.

Besides offering customers in the PSE&G and Rockland Electric service areas a better price, Gateway also offers a complete customer experience, from customer service representatives based nearby in Rockland County, N.Y., to online account management at www.gesc.com and energy news and savings tips in its free monthly e-newsletter, SmartWatch.

About Gateway Energy Services

Gateway Energy Services Corporation, based in Montebello, Rockland County, N.Y., is one of the largest independent retail energy suppliers in North America, providing natural gas and electricity to thousands of residential and business customers in 28 deregulated energy markets across seven states, the District of Columbia and Ontario, Canada. Founded in 1997, Gateway Energy provides competitive energy products to consumers giving them more control over their energy costs. (www.gesc.com)

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